

Graphic Designer & Video Editor

FULL-TIME REMOTE

You hold the visual system across brand, campaign and social work — and cut the short-form video that carries it.

About ThinkScale Labs

We are an end-to-end digital innovation and transformation partner for premium and luxury brands. Most digital investment fails not for want of technology but for want of alignment, so we work across strategy, experience and engineering together rather than handing work between them. We are early, deliberately small, and intend to stay selective.

What you will do

- Design brand, campaign and social assets that hold together as one system rather than as a run of one-off files.
- Edit short-form video for social and web — pacing, sound, titling, colour — and produce the motion graphics that go with it.
- Adapt a single idea across formats and markets without losing what made it work.
- Keep the source files, naming and export settings in order, so anything can be picked up and reused a year later.
- Work alongside strategy and development from the start, so what you design is what can actually be built and measured.

What we are looking for

- A portfolio that shows range across static and moving work, and an eye that is visible in it.
- Command of the Adobe suite — Photoshop, Illustrator and InDesign for design; Premiere Pro and After Effects for video.
- Real typographic judgement: hierarchy, spacing and restraint, particularly at the premium end.
- Understanding of colour, export and delivery for both screen and print.
- The discipline to work to a brand system rather than around it — and to say when the system is what is wrong.

Useful, not required

- Figma, and comfort working from or contributing to a design system.
- 3D or product visualisation.
- Photography, retouching or art direction on shoots.
- Writing brand guidelines other people can follow.

How to apply

Send your CV and a link to work you are proud of to ThinkPad@ThinkScaleLabs.com, with **Graphic Designer & Video Editor** in the subject line. Tell us in a few lines why this work interests you. We read everything and reply to everyone.